The Marvin Companies wanted to keep their employees’ health a priority. And their employee benefits manageable.

How a mid-sized company opened the door to an efficient, affordable solution for tackling their growing obesity-related chronic disease rates.

A Case Study
THE CHALLENGE

The day the Marvin family opened up shop in 1912, they committed to putting their employees first. The entire handful of them. Now that the respected window and door manufacturer is more than 5,000 employees strong, the company’s values haven’t changed. But finding an efficient and affordable way to address growing chronic disease rates proved difficult.

THE STRATEGY

Marvin discovered that they could offer Omada® directly through their health plan, and were confident that this personalized intensive behavioral counseling program would meet the needs of their employees on the brink of type 2 diabetes and heart disease.

THE SOLUTION

Thanks to Omada’s existing relationship with their health plan, Marvin was able to launch the program quickly and seamlessly. All employees at risk for obesity-related chronic disease were invited to join. Because their health plan does business with Omada as a health provider, Marvin bills for the program through health claims—without touching their HR budget. And Omada’s value-based payment model means Marvin only pays for employees who achieve meaningful results.

“From our earliest days, The Marvin Companies have been bringing innovative products and services to both our customers and our employees. Bringing on an innovative preventive health partner like Omada is exactly what we needed for employees.”

KATIE MARVIN, TOTAL REWARDS SPECIALIST

GROWING CHRONIC DISEASE RATES NEEDED URGENT ATTENTION.
A number of employees jumped on board as soon as Marvin added Omada to their Total Rewards offerings. Once others saw their success in the program, enrollment increased drastically. With no branded meals to purchase and no gym membership, special equipment, or in-person counseling required, Omada was the perfect solution for Marvin employees in Warroad and other rural and remote locations.

**THE RESULTS**

- **515 ENROLLED**
  More than 10% of the company.

- **5.6 LOGINS/WEEK**
  Participants averaged almost a visit a day.

- **5.9 WEIGH-INS/WEEK**
  Participants stepped on the scale almost every day.

- **5.3% BODY WEIGHT**
  Average weight loss at week 16.

- **54% RISK REDUCTION**
  5% weight loss has been associated with 54% reduction in risk of type 2 diabetes.\(^1\)

“Hearing about the difference this program has made in the lives of our employees and their families makes it worth the investment. The Omada Program has been the perfect addition to our Total Rewards offerings.”

KATIE MARVIN
TOTAL REWARDS SPECIALIST

ABOUT OMADA HEALTH

Omada is a digital behavior change program focused on reducing costly chronic disease in your workforce.

WHAT WE OFFER

- A scalable program for all your at-risk employees
- Enrollment led by our experts
- Exceptional program engagement
- Clinically validated and lasting health outcomes
- Outcomes-based payment billed through medical claims
- Easy implementation, delivered on-time

SEE OMADA IN ACTION

Watch two quick videos to see how Omada works and why HR leaders love partnering with us.

GET IN TOUCH.

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