The Marvin Companies wanted to keep their employees health a priority. 

And their employee benefits manageable.
THE CHALLENGE

The day the Marvin family opened up shop in 1912, they committed to putting their employees first. The entire handful of them. Now that the respected window and door manufacturer is more than 5,000 employees strong, the company’s values haven’t changed. But finding and managing benefits that could serve employees’ unique health challenges proved difficult.

THE STRATEGY

Enter Marvin’s health plan. They realized Omada’s digital behavior change program would meet the needs of Marvin and their employees on the brink of type 2 diabetes and heart disease. So they made the introduction.

THE SOLUTION

Marvin offered Omada® to all of its at-risk employees. Individual wireless tracking allows Omada to track participants’ progress, instead of bogging down HR with that task. Because their health plan does business with Omada as a health provider, Marvin bills for our program through health claims. And our value-based payment model means Marvin only pays for employees who achieve meaningful results in the Omada program.

“From our earliest days, The Marvin Companies have been bringing innovative products and services to both our customers and our employees. Bringing on an innovative preventive health partner like Omada is exactly what we needed for employees.”

KATIE MARVIN, TOTAL REWARDS SPECIALIST

GROWING CHRONIC DISEASE RATES NEEDED URGENT ATTENTION.
A number of employees jumped on board as soon as Marvin added Omada to their Total Rewards offerings. Once others saw their success in the program, enrollment increased drastically. With no branded meals to purchase and no gym membership, special equipment, or in-person counseling required, Omada was the perfect solution for Marvin employees in Warroad and other rural and remote locations.

**THE RESULTS**

BY THE NUMBERS

515 ENROLLED

More than 10% of the company.

5.6 LOGINS/WEEK

Participants averaged a visit a day.

5.9 WEIGH-INS/WEEK

On average, participants stepped on the scale almost every day.

5.3% BODY WEIGHT

Average weight-loss at week 16.

54% RISK REDUCTION

5% weight loss has been associated with 54% reduction in risk of type 2 diabetes.¹

“Hearing about the difference this program has made in the lives of our employees and their families makes it worth the investment. The Omada Program has been the perfect addition to our Total Rewards offerings.”

KATIE MARVIN
TOTAL REWARDS SPECIALIST

ABOUT OMADA HEALTH

We’ve pioneered digital behavioral medicine: a new approach to tackling the growing epidemic of type 2 diabetes, heart disease, and obesity. Our online program combines world-class science, technology, and design to inspire and enable people everywhere to live free of chronic disease.

WORK WITH US

We work with risk-bearing entities including employers, providers, and health plans to help reduce the enormous cost burden of chronic disease. Every deployment is tailored to our customers’ needs to achieve optimal enrollment, clinical outcomes, and financial impact.

WHAT WE OFFER

• Customized marketing campaigns to captivate and encourage enrollment
• Dedicated account manager for one point-of-contact
• Phone-based support team for participant enrollment
• Regular, real-time deidentified, aggregate reports to keep you updated on progress

LET’S CHAT.

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