



# Yes, Medicare Advantage members thrive with virtual care



Contrary to popular belief, older adults engage with Omada Health chronic care management programs more than younger populations.

- Prevention
- Diabetes
- Hypertension
- Musculoskeletal



### Engage members

Support seniors with an empathetic care team that leverages data insights to personalize recommendations.



### Realize outcomes

Lead with 12+ years of clinical expertise that impacts cost of care with proactive management of chronic conditions.



### Impact quality measures

Your members receive care in the Omada program as soon as they need it, and tips from coaches for navigating the complex healthcare system. Our data can help you identify gaps in care so that you can act and achieve high quality ratings.



**I am so excited to have a program that actively tries to assist me in lowering my blood sugar numbers and weight. It is a great benefit to receive the glucometer, scale, and personal coaching. I find the program very motivating and helpful!"**

—  
DOTTIE\*, 71, OMADA MEMBER

**Older adults enjoy proactive, compassionate care** for their unique multi-condition needs.

# 61%

Of seniors use their blood pressure monitor in the past 60 days<sup>1</sup>

**Members receive human connection and accommodating support** from dedicated care teams and peer groups blended with data insights.

# 82%

Of seniors (A1c < 7) achieve stated A1c reduction goal<sup>2</sup>

**Seniors embrace a seamless, meaningful experience** with an intuitive, user-friendly app, and easy to set-up devices.

# 88%

Of seniors complete weekly lessons<sup>3</sup>

\* Images used are not real members. Testimonials are based on members' real experiences and individual results. We do not claim that these are typical results that members will achieve. Results may vary.

1-3. Omada 2021-2023 BoB data; 4. One manuscript accepted for publication and four ongoing studies through 2025